Whether you are already in business or just starting out, your Small Business Development Center is ready to provide assistance. Here are some commonly asked questions…and answers!

### Go Texan Recovery and Growth Initiative

The GO TEXAN COVID-19 Recovery and Growth Initiative helps GO TEXAN companies recover from the COVID-19 pandemic and be positioned for future growth.

**What services can GO TEXAN companies receive from the SBDC?**

- Helping them adjust their post-pandemic business model
- Locating new buyers and developing new marketing strategies that will grow sales
- Accessing much needed capital in order to survive and grow from the COVID-19 pandemic
- Finance and accounting
- HR management, strategic planning and business management techniques

Most importantly, all of these services will be offered free of charge and will be customized for your individual business needs. The focus of GO TEXAN COVID-19 Recovery and Growth Initiative will be in helping you build a stronger, more resilient, and profitable business.

**I’m already in business. Can the SBDC help me?**

Yes! Most SBDC clients are current small business owners. SBDCs provide services that help existing businesses address the growing pains and opportunities that can arise. Confidential advising and training is available on topics such as: identifying new customers/ markets, using financial statements to make business decisions, managing employees, complying with government regulations, developing a practical social media plan, leadership, exporting, and more.

In 2019 alone, the Texas SBDCs helped their small business clients increase sales, contracts, and exports by over $2.3 billion and obtain $800 million in new financing.

**Who should I contact for help?**

Please contact Anabel Guerra with the UTSA SBDC International Trade Center at anabel.guerra@utsa.edu or 210-458-2470 for more details.