

International Trade Center

Delivering Results Globally.

SO YOU WANT TO EXPORT

Test your company's readiness to begin exporting. The more statements below that apply to your company, the more prepared you are to begin.

My Company...

is already selling a product in the US.

has already defined the Schedule B code for the product(s) it wants to export.

can dedicate resources (time, money, personnel, etc.) to the export process.

knows how to adapt products (packaging, components, etc.) to comply with foreign regulations and regional tastes.

is acquainted with international shipping procedures, such as understanding INCOTERMS, freight costing, etc.

is aware of the financial advantages of exporting to NAFTA and other FTA territories.

has prepared an international marketing plan with specific strategies and goals.

has the resources to start and maintain international marketing efforts.

can service international customers.

knows about export payment instruments and procedures (e.g., letters of credit).

Contact

Web: www.texastrade.org

E-mail: internationaltrade@utsa.edu

Phone: 210.458.2470

Fax: 210.458.2491

Twitter: @texastrade

Facebook.com/texastrade



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